Child Marriage

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Problem statement

Child marriage is defined by UNICEF as "a formal marriage or informal union before age 18" and occurs throughout the world. Being forced into marriage before one is able to give consent violates the basic human rights of boys and girls. Most married youth are girls, with estimates revealing that 1 in 3 girls in the developing world are estimated to be married before the age of 18. On average globally, only 5% of males marry before their 19th birthday. The proportion of young women aged 15-19 married to young men aged 15-19 in 2003 was 72 to 1 in Mali.

- ❑ An estimated 10 million girls are married every year before they reach the age of 18.
- □ In the developing world, 1 in 7 girls is married before her 15th birthday, with some child brides as young as 8 or 9.

Causes of child marriage

- Dowry and bride price
- Persecution, forced migration, and slavery
- Fear, poverty, social pressures and sense of protection
- Religion, culture and civil law
- Politics and financial relationships

Consequences of child marriage

- Mental Health
- Illiteracy and poverty
- Domestic violence
- Women's rights
- Increase maternal and child mortality rate
- The daughter returned to her father's house for long time
- Pressure for dowry from father-in-law's house

Solution (Desired behavior)

- Empowerment of adolescent girls
- Work with families and communities
- Provide training on small earning sources like handicraft
- Ensure health, education, and protection
- Establish laws
- Support government from each level to establish laws and policies
- Take personal initiatives for your locality/ village/ Para
- Campaigning

Barrier to change child marriage

- **Religious**
- Education
- Poverty
- Health
- Environmental factors
- Lack of law establishment

Audiences

Males (age > 30) mainly fathers
Decision makers

- Teachers can influence
- Emphasis village/ rural areas

Demand variables

□ Lack of proper knowledge and future expectations

- Lack of knowledge of the physical and mental health after marriage
- Education of women and their husband
- □ Women's occupation
- Place of residence
- Religion

Alternative behavior

Need to encourage for education, self dependency and empowerment
Need to suggest (father/family) for an alternative source of income so that they can ensure education cost
Provide information about scholarships, education loan etc.
Strict implementation of Gov. rules
Stop frequent change of policy

Communication Media

TV, Radio, Billboard, Print and Electronic Media
Social Media
NGO/ iNGO local level staff

Steps to behavior change

- Establish national level hotline/ call center like (999/333)
- □ Area based counselling center as like the CHT-Hill tracks by UNICEF
- □ Increase advocacy through government programs
- □ More involvement of the NGO and iNGO like Brac, USAID, UKAID UNICEF etc.
- Create opportunities for adolescent girls
- □ Fathers alternative source of income (like 5 coconut trees for a girl)
- To design eye catching and attractive bill board that will be understandable to the audience

Challenges may face to change existing behavior

- **G** Family
- Society
- Political
- Environmental
- Financial

Personal initiatives

- Collect updated information from my locality
- Counselling center establishment (yearly two-four times counselling is ongoing)
- Support to buy educational materials
- Job opportunity create
- Provide 5 Vietnam Coconut trees
- Connect government stakeholders with mass people

In future:

- Local level industry establishment
- Household level employment opportunities
- Develop entrepreneurship

Thanks

Any queries?